

# The International Marketplace

*A One-Day Forum for High School Faculty*

*July 28, 2010  
Houston Branch  
Federal Reserve Bank of Dallas*



*Sponsored by the  
Federal Reserve Bank of Dallas  
and the Texas Council on Economic Education*



# The International Marketplace

*Today's students face a world that is connected 24/7 with markets that never sleep. How do we prepare our students for economic success in such a dynamic environment? How do we make sense of our rapidly changing world? What skills and knowledge do students need to become effective and contributing global citizens?*

*This year's International Marketplace will provide a multifaceted view of the evolving international marketplace, the skills it requires and the areas in which we are most challenged. The program will provide timely information to help teachers better understand the world's interconnectedness.*

*Our featured speakers, including Rice University professor Stephen Klineberg and international banking executive Jorge Bermudez, bring a mix of business and academic expertise to the forum.*

# Fast Facts

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## **Who should attend**

Secondary teachers

## **Date and time**

Wednesday, July 28

8:30 a.m.–3:45 p.m.

## **Location**

Federal Reserve Bank of Dallas

Houston Branch

1801 Allen Parkway

Houston, TX 77019

Parking is available adjacent to the Bank at the Taft Street lot. Visit the following link:

[http://dallasfed.org/fed/direct\\_hou.pdf](http://dallasfed.org/fed/direct_hou.pdf)

Advance registration is required for entry onto Bank premises.

## **Credit**

Participants will receive a certificate for professional development credit hours.

## **Fee**

\$15, includes continental breakfast, lunch and conference materials.

## **More information**

Susan Kizer

Houston Branch

713-483-3667

E-mail: [susan.kizer@dal.frb.org](mailto:susan.kizer@dal.frb.org)

Elizabeth Waddle

Federal Reserve Bank of Dallas

800-333-4460, ext. 25276

E-mail: [elizabeth.waddle@dal.frb.org](mailto:elizabeth.waddle@dal.frb.org)

Or visit the Federal Reserve Bank of Dallas website at [www.dallasfed.org](http://www.dallasfed.org).



# Registration

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(Attendance is limited to secondary educators.)

Register and pay online (preferred) at [www.dallasfed.org](http://www.dallasfed.org) under "Economic Education–Events." Or complete this form and return it with your \$15 payment to the address below by **July 21**. Complete one form per attendee.

*Please print.*

Name \_\_\_\_\_

School \_\_\_\_\_

School address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Home address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Alternate e-mail \_\_\_\_\_

Current teaching assignment(s) \_\_\_\_\_

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## Method of payment

Check (payable to Federal Reserve Bank of Dallas)

Credit card:  Visa  MasterCard  American Express

Number \_\_\_\_\_ Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

## Mail or fax the form to:

Elizabeth Waddle  
Federal Reserve Bank of Dallas  
Public Affairs Department, 10th Floor  
2200 N. Pearl St.  
Dallas, TX 75201-2272  
Fax: 214-922-5894  
Phone: 800-333-4460, ext. 25276



## Keynote Address

### **The Current State of the Global Economy**

**Jorge Bermudez**

*President and CEO*

*The Byebrook Group LLC*

Bermudez held various positions at Citigroup for over 33 years, including executive vice president and director. With his extensive involvement in business and financial markets in Europe, Latin America and the United States, he provides unique insight into the current state of the global economy. Bermudez currently serves on the board of directors of the Federal Reserve Bank of Dallas, Houston Branch.

## Special Address

### **Immigration Issues and Changing Demographics**

**Stephen Klineberg**

*Professor of Sociology and Codirector of Institute for Urban Studies*

*Rice University*

In 1982, Klineberg initiated the annual Houston Area Survey, which tracks changes in the demographic patterns, experiences and attitudes of Harris County residents. A highly sought-after speaker, he is recognized for his insightful research on Houston-area demographics.

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P.O. BOX 655906

DALLAS, TX 75265-5906